

Contact: Grace Johnson
402-471-4189
grace.johnson@nebraska.gov

Governor's Summit on Economic Development Set for July 12, 2016

LINCOLN- Governor Pete Ricketts will host a first-of-its-kind "Governor's Summit on Economic Development" in Lincoln, July 12, at The Cornhusker-A Marriott Hotel, 333 S. 13th St. The summit is open to the public.

The Summit will focus on results generated by SRI International, a nonprofit, independent research center that was hired earlier this year to update and expand upon the Battelle Report, written for the Nebraska Department of Economic Development (DED) in October 2010.

"We felt it important to take an in-depth look at all factors that truly drive our economy moving forward so we hired SRI International to do a comprehensive review of our current economic development programs," said Gov. Ricketts.

SRI will conduct several sessions during the summit, focusing on findings as these relate to the state's target industries, housing and community development, and workforce and talent. SRI also will offer an analysis of the state's innovation ecosystem.

Lunch and keynote speaker Julie Curtin, executive vice president and partner at Development Counsellors International, will talk about her approach to building integrated marketing campaigns as it encompasses marketing communities for investment, talent attraction, branding, and harnessing the power of social and digital media for communities.

Learn more about the summit and register at <http://negovsummit.com/>.